



A Professional Platform for River Cruise Companies

A Platform Built on Field Experience

Fluvial Connect was developed by **AF Fluvial Conseil**, founded by Aurélie Feray, who has extensive experience in the river tourism sector.

Before launching the platform, in-depth work was carried out **both on the ground and on board vessels**, through long-term exchanges with:

- nautical crews,
- hotel and hospitality teams,
- excursion managers,
- as well as shore-based operational, administrative and financial teams.

These discussions highlighted a **clear and recurring operational need**: the need for a shared professional tool capable of centralising information, facilitating contacts with local partners and supporting teams both ashore and on board in their daily operations.

Fluvial Connect is therefore not a theoretical or top-down solution, but a platform **designed from real operational feedback**, aligned with the practical realities of river cruise operations.

What Is Fluvial Connect?

Fluvial Connect is a professional platform designed to facilitate and structure relationships between **river cruise companies and local partners**, before, during and after port calls.

Built around real operational needs, Fluvial Connect centralises information and simplifies interactions between **shore-based teams, onboard teams and local stakeholders**, within a secure and fully professional environment.

A Tool Designed for All Teams Within a River Cruise Company

For Head Office and Shore-Based Teams

Fluvial Connect supports teams responsible for cruise planning, coordination and operations by enabling them to:

- quickly identify ports of call and local partners,
- access reliable and up-to-date information,
- establish direct professional contacts to prepare itineraries, port calls and excursions.

The platform is also valuable for **technical and operational teams**, helping them identify appropriate local contacts and anticipate port-related requirements.

In addition, Fluvial Connect helps streamline **administrative exchanges and billing-related contacts**, providing a clear and structured framework for relationships with local partners.

🔗 The result: time savings, clearer communication and smoother cruise preparation.

For Onboard Operational Teams

Fluvial Connect is designed as a **day-to-day operational support tool**, particularly useful for:

• Nautical teams

Easy access to port-related information and local contacts, supporting better coordination with destinations and ports of call.

• Hotel and catering teams

Often the first point of contact for passengers, onboard teams have access to centralised and reliable information about ports, local services and partners, allowing them to respond efficiently and consistently.

• Excursion teams

Fluvial Connect facilitates the identification of local partners, preparation of shore excursions and coordination with stakeholders, contributing to smoother operations and improved service quality.

🔗 A shared tool between ship and shore teams, ensuring consistency and operational comfort throughout the cruise.

A Structured and Professional Network

Fluvial Connect brings together:

- ports of call,
- tourist sites and attractions,
- local service providers and businesses,
- guides, incoming agencies and institutional partners.

All members commit to a **Code of Conduct**, ensuring professional, responsible and ethical practices across the network.

A Simple and Transparent Model

- Annual membership
- No commission on transactions
- No commercial intermediation
- Full contractual freedom between partners

Fluvial Connect facilitates connections without interfering in commercial relationships.

Membership Fee for River Cruise Companies

Membership to Fluvial Connect is based on a **clear and transparent annual fee**:

- **€2,000 per river cruise company,**
- **plus €50 per vessel operated.**

This annual membership provides access to the platform for both shore-based and onboard teams, with no commission on transactions and no hidden costs.

Supporting a French Initiative with International Ambition

By joining **Fluvial Connect**, members also support a **French company** committed to structuring and developing the river tourism sector.

The platform aims to:

- highlight the richness of destinations and territories,
- promote the expertise of river tourism stakeholders,
- support the international development of river cruising.

Joining Fluvial Connect means contributing to the creation of a **shared professional tool**, serving the entire river tourism ecosystem.

Fluvial Connect – A Practical Tool Built for Operations

A practical solution for operational teams.

A support tool for planning and coordination teams.

A structuring initiative for the river tourism industry.

One platform. Centralised information. Easier connections.

Learn More / Request a Demonstration

If you would like to learn more about **Fluvial Connect** or better understand how the platform could support your organisation, I would be pleased to arrange a **no-obligation discussion or personalised demonstration**.

Aurélie Feray

Founder – AF Fluvial Conseil

Fluvial Connect

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